

**Minutes – July 7, 2009**  
**WIB Executive/CEO Committee**  
**The Workforce Connection –Room #203**  
**303 N. Main Street, Rockford, Illinois**

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WIB Executive Members Present: Karen Brown, Linda Campos, Paul Callighan, Dr. Richard Fairgrievs, Mark Podemski, Nord Swanstrom, Elton Turner, Shirley Walker (8)

WIB Executive Members Absent: Dr. Jack Becherer, Richard Mowris (2)

CEO Members Present: Mayor Larry Morrissey, Sue Mroz (for Chairman Scott Christiansen), Chairman Bob Walberg

Staff Present: Darcy Bucholz, Pam Fettes, Sue Molyneaux, Trudy Wellman

Partner Staff Present: Ted Duckett, Mike Williams

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**I. Executive Committee Call to Order:** Vice-Chairman Paul Callighan called the meeting to order at 7:37 a.m.

**CEO Call to Order:** Sue Mroz called the CEO meeting to order at 7:38 a.m.

**II. Roll Call:** Roll Call was taken and quorums were present.

**III. Approval of Executive Committee Minutes of June 23, 2009:**

**Motion: Swanstrom                      Second: Fairgrievs                      Motion Approved**

**Approval of CEO Minutes of June 23, 2009:**

**Motion: Mroz                                      Second: Walberg                                      Motion Approved**

**IV. Strategic Goals and Strategies Discussion:**

Darcy Bucholz reviewed items that came out of the Strategic Vision and Planning Session April 15, 2009. Goals and strategies have been drafted based upon the future state elements from the planning session. The mission and vision of the WIB were presented. The Guiding Principles were reviewed. It was noted that information gathering and data driven decision making needs improvement. Further discussion on getting current data is critical.

Of the four goals reviewed it was noted that goals 1 and 3 are tactical, while goal 2 is a strategic goal and 4 an outcome goal. A question was posed by the committee members as to how the goals align with Federal and State goals. Darcy responded that alignment occurs throughout the system – from achieving compliance to coordination of a “system” for customers. The WIB and CEOs must also address how the Federal and State goals make a difference in the local economy.

Discussion regarding partner participation in the workforce system took place. Partnership is mandated with 13 partner programs, according to WIA. The partner participation is established through a Memorandum of Understanding. One-Stop Operators, according to the current Operator’s Agreement, are responsible for keeping the partners informed and working with the partners to address operational issues and continue to improve operations.

The WIB should be recognized as the “go to” agency for - 1) data market analysis; 2) financial support for training agencies in targeted sectors; 3) networking tools and resources; 4) career counseling and planning; and 5) identifying needs for certificates, degrees, license, etc. and knowledgeable about what is being developed.

A meeting with Mayor Morrissey, Darcy Bucholz, Dick Mowris, Paul Callighan, and Bob Walberg will take place before the end of the month to more clearly identify next steps and priorities.

**V. Other Business:** None

**VI. Public Comment:** None

**VII. Adjournment:** The meeting was adjourned at 8:57 a.m.

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**ITEMS INCLUDED IN THE MEETING PACKET**

Agenda 07-07-09

Executive/CEO Meeting Minutes – 6/23/09

Boone and Winnebago Counties Workforce Investment Board Mission/Vision/goals/Strategic Priorities  
2009-2011 - DRAFT

Boone and Winnebago Counties Workforce Investment Board and Chief Elected Officials Strategy Session –  
April 15, 2009 – Outcome Summary

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Trudy Wellman, Board Assistant

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Date

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